



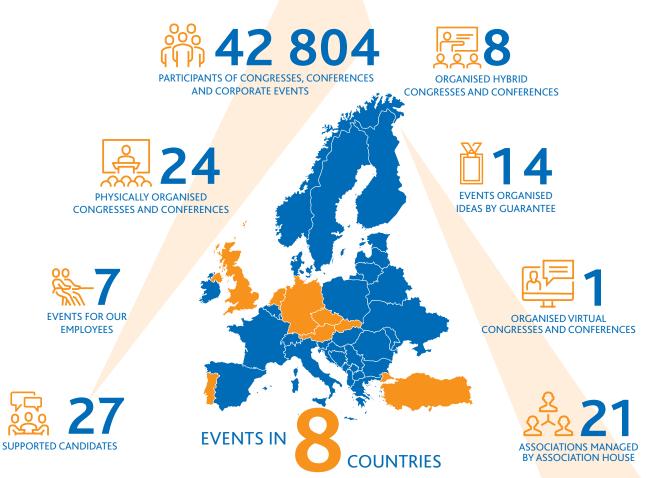


2022 OVERVIEW



2022 IN NUMBERS















MARKETING STRATEGY AT THE BIGGEST EVENT ABROAD

27th WONCA Europe Conference London, UK



Online marketing



On-site marketing



Websites



PR



Strategy management and content creation



2806

PARTICIPANTS attended the conference thanks to the 9 month promotion



2 485

REGISTRATIONS SOLD FOR PHYSICAL PARTICIPATION which was 88% of all participants



321

SOLD VIRTUAL REGISTRATION for 2 months of sales



27

BY REGISTERING THANKS TO PAID CAMPAIGN it represented the revenue 21,000 pounds





24th MFC Annual Conference

Wyndham Grand Levent hotel, Istanbul, Turkey

417

A SELECTION OF 2022 EVENTS ABROAD



The European Society of veterinary Ophthalmology Conference

ABBA Hotel Berlin Berlin, Germany









12th European Congress for Paediatric Anaesthesiology

Congress Centre, Lisbon, Portugal









E&E Event 2022

Hilton Vienna Park Vienna, Austria



50th EDTNA/ERCA **International Conference**

DeDoelen, Rotterdam, Netherlands A 490







IFSO European Chapter

MECC Maastricht, Maastricht, Netherlands 362



3RD CONGRESS ON TOOTH TRANSPLANTATION

MAY 19-21, 2022

CUBEX, PRAGUE, CZECH REPUBLIC

3rd Congress on Tooth Transplantation

Cubex Centre Prague, Prague

433

EVENTS IN THE CZECH REPUBLIC

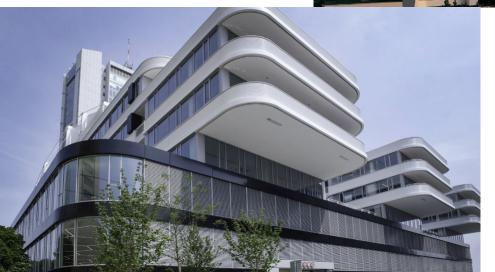


27th FECAVA Eurocongress

Congress Centre Prague, Prague

₹ 578







WAC-9 -World Archaeology Congress

Cubex Centre Prague, Prague







XVII.Hradec vaccine days

Congress Centre Aldis, Hradec Králové





20th International Congress of Therapeutic Drug Monitoring & Clinical Toxicology

Clarion Congress Hotel, Prague









26. congress of Hospital Pharmacy

Clarion Congress Hotel, Ostrava





THE BIGGEST CONFERENCE IN CZECH REPUBLIC

26th ICOM General Conference



More than

3 500

PARTICIPANTS



1073

SPEAKERS



124

COUNTRIES



198

PANEL DISCUSSIONS AND WORKSHOPS



54

EXHIBITION PARTNERS



8

DAYS



40

EXCURSIONS



655

VIRTUAL PARTICIPANTS





Every client and every event is unique to us. We always come up with original ideas that we combine with quality and reliability.

We also transfer creativity to hybrid and virtual events. In a virtual environment, we will prepare a panel discussion, a teleconference with a visual interface, an interactive online presentation and a studio TV stream.

We make dreams a reality!



Clients



events

Organised events



Provided services for clients



Total participants





Modern associations deal with issues in many ways similar to companies and other organizations. The Association House takes care not only of the day-today running and development of professional associations, but also of supporting strategic and financial decisions, marketing, communication with members and the public, and support for the association's management.

Association House offers a quality experienced professional team. There is also its own application and software background for everyday communication with members, management and administration of membership bases and electronic elections.



Czech Associations



International Associations



Committee MeetingsOrganised



General Meetings



Organised webinars / seminars and other events





The Venue Management brand offers services that can be divided into two primary areas. The first one is consulting for developers/investors who have interest in building social, multifunctional, conference or congress facilities. The second area is traffic and business social, multifunctional, conference and congress representation center.

In 2022, we collaborated on two projects with developers/investors and we operated the venue - Conference Centre City www.kc-city.cz.



Number of events

₽₽ 181

Number of participants

21 854



COMPANY PROFILE

HEADQUARTERS: GUARANT International spol. s r. o., Českomoravská 2510/19, Prague 9, 190 00 BUSINESS LICENCE NUMBER: 452 454 01 DATE OF ESTABLISHMENT: January 30th, 1992 LEGAL STATUS: Limited Liability Company SCOPE OF BUSINESS: 1. Production, trade and services not specified in Annexes 1 and 3 of the Trade Act | 2. Activites of accounting advisors, bookkeeping and tax records DIRECTORS: Luděk Vocílka, Ivo Miksa, Petr Petrovič | Two Directors act on behalf of the company. | The company has no supervisory authorities.

CONTACT

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